



September 11, 2020

Via E-Mail - felipe.frazao@estadao.com

Mr. Felipe Frazao
Av. Engenheiro Caetano Alvares, #55
Bairro do Limao, Sao Paulo
Brazil
02598 900

Re: Your article of September 10, 2020

Dear Mr. Frazao:

The above-referenced article that you wrote, and Estadao published, captioned, *American That Acts to Discredit the Press Arrives in Brazil For Meetings With Bolsonaro Supporters*, includes a libelous statement besmirching the character of Project Veritas, to wit:

*The activist gained notoriety in conservative circles through Project Veritas, a far-right North American initiative that seeks to discredit journalists, communication companies, and Big Tech giants. The organization is **favorable to Trump** and has as its main method, **according to experts**, creating situations to film and then **selectively edit** informal conversations with journalists and executives about politics and their companies.*

[emphasis added]

By writing this statement, you have told your readers that they should believe it to be true, as a factual matter. What is fact, as a matter of law, is that you and Estadao have committed actionable libel by inappropriately, and deliberately, attacking and mischaracterizing the Project Veritas organization. You may consider this a formal demand for an immediate retraction.

Project Veritas is favorable to *truth* which is what *Veritas* means. We pursue and expose the truth, wherever that leads us. We neither favor any particular ideology nor do we *selectively edit* our videos. The truth of the core facts that are revealed by people using their own words in our recordings never changes, in any release, ever. It is all too common for “objective” writers to say, in reaction to our releases showing people caught on tape engaged in fraud, corruption, waste and abuse, that our videos are selectively, or deceptively, edited. Who are your so-called *experts* upon whom you rely to have concluded as such? We challenge you to provide an actual fact wherein this has ever been proven to be true. Without such factual bases, your statement is defamatory, and must be retracted.

Had you cared to write purely a factually based article, you would have resisted the urge to attack the source which exposes wrongdoing. Because of course, how dare we do that, correct?

Project Veritas is not only undefeated in litigation, including allegations of defamation in federal courts, but it has also secured retractions from over 300 other writers who made the same mistake as you. Project Veritas must have selectively and deceptively edited its Facebook videos, secured in part by Mr. Ryan Hartwig, prompting an inquiry and criminal referral by United States Congressman, Matt Gaetz, to United States Attorney General, William Barr, right? That’s the inference your readers are forced to make because of the words you chose. You chose poorly.

Your American colleagues at the Washington Post, Daily Mail, and Business Insider also chose poorly. In the last month alone, writers at each of these outlets wrote the same words as you, likely serving as your “*experts*.” They each made amends upon hearing from me in an effort to avoid being sued for defamation. Daily Mail went as far as to delete their several statements in a republished edition. All of them. To their credit, the Washington Post and Business Insider also agreed to include the following in reprinted editions:

Not a single one of our videos has been proven to be deceptively edited or taken out of context.

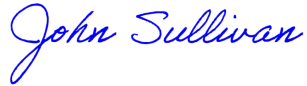
--James O’Keefe, CEO and Founder of Project Veritas and Project Veritas Action.

Project Veritas demands that you issue a correction in the online version of your article. If your organization prints its publication, a correction is also warranted in the next such publication.

Our resolve to secure your retraction will not waiver, as evidenced by this letter, our reputation and track record of unblemished success. Be advised that your effort to defame the character of Project Veritas with such cavalier, deliberate and reckless writing and publishing under the belief that doing so is without consequence, is a

mistake. Project Veritas expressly reserves all rights that it has, whether based in law and/or equity, to seek redress before the appropriate regulatory authority and/or an American court of competent jurisdiction. I suggest you give this the attention it deserves.

Very truly yours,



John Sullivan
General Counsel

cc: James O'Keefe
Roberto Mesquita
Joao Caminoto